

WAN-IFRA Italia 2013

XVI Edition

26-27 June 2013, Bergamo and Erbusco

The three sessions of the 2013 Conference will be focused on the printed media, the multimedia newsroom and newspapers distribution. The participants will have the chance to get to know and debate some of the most successful experiences made by newspaper printers and publishers in Italy and in foreign countries.

Wednesday 26 June - Bergamo Centro Congressi Giovanni XXIII

13.45: Registration

14.15: Welcome addresses by

Gianni Paolucci, President, ASIG

Vincent Peyrègne, CEO, WAN-IFRA

Claudio Calzana, Project Manager Publishing, SESAAB Group

14.30: Introduction speech

Giulio Anselmi, President FIEG

SESSION I - Digital and Offset printing: Will the printed media be the future of information?

The session will explore successful experiences, as well as new projects, about the development of the printed media in the XXI Century, with a strong focus on the integration between offset and digital printing technologies.

15.00-15.30 / Digital and Offset experiences in Europe

Manfred Werfel, deputy CEO, WAN-IFRA

15.30-16.15 / Producing the printed product

Moderator: Silvio Da Giau, Technical Manager, Gruppo Athesis

Speakers:

Dario De Cian, Managing Director, CSQ

Silvio Broggi, CEO, Poligrafici Printing

16.15 -17.00 / Digital printing: the latest developments

Moderator: Manfred Werfel, deputy CEO, WAN-IFRA

Paul Randall, EMEA Marketing Manager, HP

Riccardo Passerini, Sales & Category Manager Digital Printing Solutions Kodak

Oliver Baar, Project Manager Business Development Digital Web Presses, KBA

Chris Van Bosch, Marketing Manager Industrial Wide Format Inkjet, Fujifilm

Speaker to be confirmed, Goss International

17.00-17.15 / Coffee break

17.15 -17.30 / The Annual Report 2013 by "Osservatorio Tecnico. Carlo Lombardi"

Salvatore Curiale, Director, ASIG

17.30-18.30 / Round Table

Innovating to defeat the crisis

Introduction: Alberto Regazzo, Long Term Partners

Moderator: Gianni Paolucci, President, ASIG

Panelists:

Giulio Anselmi, President, FIEG

Alberto Di Giovanni, President, Osservatorio Tecnico "Carlo Lombardi"

Dario De Cian, Managing Director, CSQ

Luca Colasanto, CEO, Poligrafico Sannio

PierPaolo De Sanctis, Managing Director, Rotopress International

Eric Elyn, Coldset Printing Partners, Belgium

Paolo Polidori, Publishing Group Amodei

Q & A

18.30-24.00

WAN-IFRA Italia 2013 evening

A visit to a winery of the Franciacorta, a top quality wine production area, followed by an informal dinner and a visit to the CSQ printing plant in Erbusco

Thursday 27 June - Bergamo Centro Congressi Giovanni XXIII

SESSION II - Multimedia newsroom: organization models

The session will bring to the audience some of the most recent successes and challenges in the newspaper business.

9.00-10.00 / International development trends

Markus Pettersson, Stampen Group, Göteborg, Sweden

Sergio Vitelli, Secretary, ASIG

10.00-10.30 / Coffee break sponsored by d-share

10.30-12.00 / Successful experiences

Moderator: Claudio Calzana, Project Manager Publishing, SESAAB Group

Panelists:

Lisa MacLeod, Head of operations, Financial Times, London

Brenda Perez Lastra, El Nuevo Dia, Puerto Rico

Marco Sangalli, MediaOn, Bergamo

Laura Airaghi, OPQ, Milano

12.00-13.00 / "New publishing patterns"

Moderator: Sergio de Oliveira, Project Manager Events, WAN-IFRA

Speaker to be confirmed, Wisconsin Newspaper Association

Cesare Navarotto, MonRif Publishing Group

Danio Azzali, La Provincia di Cremona

13.00-14.30 / Lunch-buffet

SESSION III - Distribution of printed media: innovative ideas in Italy and abroad

14.30-15.00 / Introduction speech

Alessandro Bompieri, Head of Sales and distribution

commission, FIEG

15.00-15.30 / Success stories around the world

Tony Jashanmal, President, Distripress

15.30 -17.00 / Italy: the present state of business

1. Certified returns: Massimo Viganò, Tradelab Editoria

2. Result in the IT system: Alfonso Fuggetta, CEFRIEL

Q & A

17.00 /Conclusion

Practical information

Conference Venue

WAN-IFRA Italia 2013 will take place at the Centro Congressi Giovanni XXIII in Bergamo (Viale Papa Giovanni XXIII, 106) on 26th June (afternoon only) and 27th June (all day).

Opening Welcome address at 14.15 on Wednesday 26th June.

Registration at 13.45.

How to get to the Centro Congressi Giovanni XXIII

Viale Papa Giovanni XXIII, 106.

Phone.: +39 035 236435 - Fax: +39 035 236474

<http://www.congresscenter.bg.it>

From Caravaggio International Airport

Just 5 Km from the Centro Congressi Giovanni XXIII, the Caravaggio International Airport in Orio al Serio (Bg) is linked with Bergamo by taxi in few minutes.

Visit the web site

<http://www.sacbo.it/Airpor/portalProcess.jsp>

By car

Bergamo is reached by A4 Torino-Trieste motorway. Exit Bergamo direction "city center - railway station" When you arrive at the

traffic light into Via Bonelli, turn left into Viale Papa Giovanni XXIII. The Centro Congressi is located on the left side before the next crossroad with Via Paleocapa. Your destination is at n° 106, Viale Giovanni XXIII. The parking paying facility near the Centro Congressi is located on the left into Via Paleocapa. GPS coordinates: 45,692092N - 9,673174E

How to register for WAN-IFRA ITALIA 2013 meeting

Fill the form in the 4th page and send it to ASIG:

via fax: +39 06 4883489

via mail: asig@ediland.it

WAN-IFRA, FIEG and ASIG member fee

EUR 500 per person; EUR 1500 cumulative fee, valid for 4

participants

Non-Member fee

EUR 700 per person

Registration will be valid only upon the receipt of your registration fee.

Accommodation

The organization has reserved an allotments of rooms at special rates until 24th May 2013 in the following hotels, which are both very close to the conference venue:

Hotel NH (Via Paleocapa 1/g -24122 Bergamo)

Phone +39 035 2271811; Fax +39 035 2271812

nhbergamo@nh-hotels.com

Hotel Mercure (Viale Papa Giovanni XXIII, 100 - 24122 Bergamo);

Phone +39 035 227411; Fax +39 035 218008;

h3653-re@accor.com

To book a room fill in and sent the reservation form enclosed directly to the hotels.

Contact information

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