

10th WAN-IFRA MIDDLE EAST CONFERENCE
15 – 16 APRIL 2015, DUBAI



IMAGINE IT'S 2020

CONNECTING CONTENT, REACH AND REVENUE

Sponsoring Opportunities

Take this opportunity to present your products and services to the Middle East audience of opinion leaders and decision makers. Link your company to this key industry event!

www.wan-ifra.org/mec2015

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CONNECTING CONTENT, REACH AND REVENUE

PLATINUM PARTNER

Member Price 20.000 €
Non-member Price 24.000 €
(EXCLUSIVE)

MEET NEW CLIENTS

- Meet and mingle with top level executives from leading media houses in the middle east

THE STAGE IS YOURS

- Be part of the opening ceremony as our guest of honour

SPREAD THE WORD

- Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

BE VISIBLE

- **One two-page-color advertisement** in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference
- **Conference lunch:**
Branding display of your organisation with pull-up stands at all conference lunches

NETWORK

- ExSolution Kiosk in conference area (one standard 4 ft x 8 ft table)
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets (5 tickets)
- Event attendees listing (company name, person and position)

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GOLD PARTNER

Member Price 10.000 €
Non-member Price 12.000 €

BE VISIBLE

- **One full-page-color advertisement** in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

MEET NEW CLIENTS

- Meet and mingle with top level executives from leading media houses in the middle east

SPREAD THE WORD

- Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

NETWORK

- ExSolution Kiosk in conference area (one standard 4 ft x 8 ft table)
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets (3 tickets)
- Event attendees listing (company name, person and position)

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SILVER PARTNER

Member Price	2.000 €
Non-member Price	2.400 €

BE VISIBLE

- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

ADD-ONS

- Complimentary 2 days conference tickets (1 ticket)
- Event attendees listing (company name, person and position)

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MEDIA PLAN

Be part of this extensive advertising campaign which will run in all leading Arab media houses and which is valued at more than 300,000 €.

We will start roughly eight weeks before the conference – so make sure, you do not miss this exciting opportunity. Be visible!

البيان

Albayan, Dubai, UAE

دار اليوم
للإعلام

Al-Yaum, Dammam, Saudi Arabia

Khaleej Times

Keeping track of change

Khaleej Times, Dubai, UAE

عكاظ

Okaz, Jeddah, Saudi Arabia

الاقتصادية
www.aleqt.com

Al Eqtisadiyah, Riyadh, Saudi Arabia

الجزيرة
Al-JAZIRAH

Al-Jazirah, Riyadh, Saudi Arabia

الشرق

Alsharq, Dammam, Saudi Arabia

البلاد
AL-BILAD

Al-Bilad, Jeddah, Saudi Arabia

مكة
المكرمه • Makkah AlMukarramah

Makkah, Saudi Arabia

المدينة
Al-Madina

Al-Madina, Jeddah, Saudi Arabia

arab news

Arab News, Jeddah, Saudi Arabia

الغد
حق المعرفة

Al Ghad, Amman, Jordan

النهار
AN - NAHAR

An-Nahar, Beirut, Lebanon

دار الشرق
DAR AL-SHARQ

Dar Al-Sharq, Doha, Qatar

International New York Times

International New York Times, Dubai, UAE

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CONNECTING CONTENT, REACH AND REVENUE

MEDIA PLAN

Examples of 2014 conference



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SPONSORING FORM

Please copy and complete the
form and send or fax to:
mechthild.schimpf@wan-ifra.org
Fax +49.69.240063.300

WAN-IFRA GmbH & Co. KG
60327 Frankfurt am Main · Germany

Attn. Mechthild Schimpf
Mobile +49.173.8723069
Phone +49.69.240063.0
mechthild.schimpf@wan-ifra.org

Last name _____

First name _____

Company _____

Position _____

Street _____

Postal code, city _____

Country _____

E-mail _____

Telephone _____

Fax _____

WAN-IFRA member yes no

Signature, Stamp _____

by signing the contract I accept the general terms and conditions of
WAN-IFRA

Sponsoring Options:

Platinum Partner (Exclusive)
(Member 20,000 € / Non-Member 24,000 €)

Gold Partner
(Member 10,000 € / Non-Member 12,000 €)

Silver Partner
(Member 2,000 € / Non-Member 2,400 €)

Payment details (please select a method of payment):

The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

Please send me an invoice

Please debit my credit card

American Express Visa Euro-/Mastercard Diners

Card No. | | | | | | | | | | | | | | | |

valid until | | | | | Card Security Code (CSC/CVC) | | | |

Card Holder _____

Signature _____

Please register our data:

Last name _____

First name _____

Company _____

Position _____

Street _____

Postal code, city _____

Country _____

The sponsoring fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.
As soon as your company logo will be published on our marketing documents, cancellation fees will be incurred.