

DagsVara 2014

5-6 Feb 2014

Clarion Hotel Stockholm

Venue

At Clarion Hotel Stockholm you have an opportunity to make your exhibition area even more attractive.

Coffee is served in the exhibition area during breaks.

Contact

Sign up now by contacting
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Find new customers at DagsVara 2014!

Sponsoring or exhibiting at DagsVara allows you to meet people in the newspaper industry in an environment where they are actively looking to find new technologies and sources of revenues. Join us in 2014 for a chance to showcase your company to innovative media houses!

DagsVara is a conference and an exhibition fully focused on the meeting between the supplier and news media. Program content highlights current issues at the intersection of business models and new digital technologies.



www.wan-ifra.org/events/dagsvara-2014

DagsVara 2014, 5-6 Feb, Stockholm

Sponsorship offer



This is included:

- 5 minute presentation on stage
- 3 tickets to give away to potential customers
- Exhibition space where you can show your products and services
- Your logo included in all marketing (mail-outs and printed adverts)
- Your logo and company profile in brochure
- Logo and company profile on the campaign site: www.wan-ifra.org/dagsvara
- Possibility to include a company brochure in the delegate folders
- Possibility to place a roll-up next to the stage
- Priority to the slots in the exhibitor track

Price:

Members of WAN-IFRA: 30 000 SEK + VAT

Non-members: 40 000 SEK + VAT

The price includes participation of two people from your company including lunch, coffee and dinner on February 5.

Exhibitor offer



This is included:

- Exhibition space where you can show your products or services
- Your logo in the event brochure
- Logo and company profile on the campaign page: www.wan-ifra.org/dagsvara

Price:

Members of WAN-IFRA: 15 000 SEK + VAT

Non-members: 20 000 SEK + VAT

The price includes the participation of two people from your company including lunch, coffee and dinner on January 31.

Co-exhibitor:

If you wish to have a partner company represented in your booth, there is an additional charge. It is only possible to have one co-exhibitor per exhibitor company. We will charge a fee for co-exhibiting companies at 4000 SEK, plus regular registration fees for all persons from the co-exhibiting company.

Exhibitor track

Your chance to influence the content of the conference programme. Here, the exhibitors and sponsors get the opportunity to invite a customer to present a case study. (All presentations and speakers must be approved by WAN-IFRA). The exhibitor track will run in parallel to the conference program on day 2. Places are exclusively offered to exhibitors and sponsors. Cost of participation in the exhibitor track: 5000 SEK / company.

