

WAN-IFRA Italia 2013

XVI edition

in association with ASIG

26 - 27 June 2013, Bergamo, Italy

Sponsorship Opportunities

The international conference for the Italian publishing and printing industry, promoted by WAN-IFRA, ASIG (Italian Association of Newspaper Printers) and FIEG (Italian Federation of Newspaper Publishers) will take place in Bergamo, at the Giovanni XXIII Congress Centre on June 26 and 27.

Under the common headline 'Successful Ideas to defeat the Crisis' the three working sessions of the 2013 conference will be focused on the PRINTED MEDIA PRODUCTION (mixing Offset and digital webs), the MULTIMEDIA NEWSROOM and NEWSPAPER DISTRIBUTION. Participants will have a chance to know more about and debate some of the most successful experiences made by newspaper printers and publishers in Italy and in other countries.

www.wan-ifra.org/italia2013
www.ediland.it



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Conference

The Conference Programme:

Under the headline “**Successful Ideas to Defeat the Crisis**” the programme will cover some of the hottest and more updated topics in the industry, among the other:

- Printing Industry: offset and digital: will the printed media be the future of daily information?
- Multimedia Newsroom: effective organizational models that work
- Newspaper Distribution: new initiatives from Italy and abroad

with the presentation of the most updated facts and figures available for the Italian market.

WAN-IFRA Italia is the most important **getting together** opportunity for all professional of the publishing and printing industry. Last year, in Turin, the event was attended by 250 person.

Last Years Event Participants:

A.D.G. Menta, A. Manzoni & C., ABB, Adeprimo Stampen Group, ADN Kronos, AGFA, ANSA - Agenzia di Informazione, Atex Global Media S.p.a., Athesiadruck GmbH, Athesis, Avenire Nuova Editoriale Italiana S.p.A., Axel Springer AG, Bain & Company, Boston Consulting Group, Centro Servizi Editoriali S.r.l., Cross Field S.R.L., CSQ - Centro Stampa Quotidiani, Centro Study S/print, Corriere dello Sport, DC DruckChemie Italia Srl, Delta Distribution, Didelme Sistemi Srl, DIF Agenzia Diffusione Pubblicazione, Distribuzione Giorgio Giorgi, Domenico Sanfilippo Editore SpA, D-Share Srl, EAE, Edicon '95 S.R.L., Ed.le Nuova Sardegna, Ed.le Poligrafica / Giornale de Sicilia, Ed.le Bresciana, Ed.ni Plein Air, Editrice La Stampa Spa, Editrice Millenium Srl, EidosMedia S.p.a, El Pais, ENIPG, Exelis Srl, F. Devietti, Federazione Concessionarie di pubblicità, Ferag Italia Srl , FNSI, Fingraf spa, FISTEL Cisl, Flint Group Italia SpA, Fondo Casella, FORA Grafica Srl, Fujifilm Italia S.r.l., GAM International Srl, Il Gazzettino, Georgia Straight, Il Giornale GMDE srl, Grafikontrol Spa, Gruppo Editoriale L'Espresso Spa, Hachette, HiT Internet Technologies Spa, Honeywell Oy, HP Hewlett-Packard, Huber Italia Spa, Idea & Comunicazione S.a.s - I&C, Il Sole 24 ORE Spa - Editrice, Intercart, IRPE S.p.A., Kodak Graphic Communications, Kodak S.p.A., Koenig & Bauer AG Werk Würzburg, Lithosol Italia Srl, Litosud, L'Unione Editoriale SpA, MacDermid Printing Solutions, Matisse SRL, McKinsey & Company, m-dis Distribuzione Media S.P.A., Mediastampa, Müller Martini SpA, La Nazione, Neodata, New Age Srl, New Bulgarian Media Group Holding, Niber, Norske Skog Golbey SA, Norske Skog Italia Spa, NTG Open, Ocè, Officine Meccaniche G. Cerutti Spa, Osservatorio Tecnico, La Prealpina, Poligrafici Editoriale, Poligrafii Printing, Printgraph, R.G. Srl, RCS Digital, RCS Editori Spa, RCS Produzioni, RCS Quotidiani SpA, ReDIX Informatica Srl, Rotomail, Rotopress International, S.I.E.S. SpA, SA.BO. S.R.L., Schur, Screen Europe, SEDIT srl Servizi Editoriali, Servizi Quotidiani, SESAAB Spa, SESAAB Spa, Sinedita Srl, SITMA MACHINERY SpA, SLC-CGIL, Società Editrice Arena S.p.A., STEC Società Tipografica Editrice Capitolina Spa, STS Società Tipografica Siciliana, Sun Chemical Group S.p.A., TECNAVIA SA, Telecom Media News SpA, The Globe and Mail, UIL ComunicazioneULISSE Trading, WillBit s.r.l., Zeta's srl



Sponsoring Opportunities

The Sponsorship Package offers:

- Your company logo on the cover page of the programme, printed and mailed (about 3.000 copies), distributed in digital format via internet and by e-mail to more than 1.000 addresses.
- Your company logo on all display advertising totems at the Giovanni XXIII Congress Center in Bergamo and in every other available locations.
- Your logo on the WAN-IFRA Italia advertising pages published in the Italian magazine *TecnoMedia* (circulation of printed edition around 3.000 copies, plus digital edition distributed via internet and archived on-line with free of charge, print-on-demand option).
- Mentioning of the sponsor in the coverage of the event published by the magazine *TecnoMedia*.
- Mentioning of the sponsor on the cover page of the folder of WAN-IFRA Italia 2013.
- Four complimentary passes to attend WAN-IFRA Italia 2013 conference. Further passes to attend the conference will be available with a 50% discount on the normal price.
- A space available at the entrance of the Congress Center to distribute information or gadgets to participants.
- Should you have any further idea or proposal to better promote your products and services during the event, we will be pleased to discuss this with you.



The Sponsorship Package is offered:

- for EUR 5.000 (+ VAT) to WAN-IFRA Members, to all suppliers who sponsored previous WAN-IFRA Italia events and to all suppliers who will sponsor at least three WAN-IFRA international conferences in 2013
- for EUR 6.000 (+ VAT) to all other suppliers

Contact

Sergio de Oliveira
Project Manager Events
WAN-IFRA CH, Germany
Phone: +49.6151.733-727
Fax: +49.6151.733-832
sergio.oliveira@wan-ifra.org



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Sponsoring Form

Please copy and complete the form and send or fax to:

WAN-IFRA CH · c/o ASIG Service srl - Via Sicilia 125 - 00187 - Roma · Tel +39 06 4883566 - Fax +39 06 4883489 - asig@ediland.it

Last name _____

First name _____

Company _____

Position _____

Street _____

Postal code, city _____

Country _____

E-mail _____

Telephone _____

Fax _____

WAN-IFRA member yes no

Sponsoring Options	Fee (already sponsor/new sponsor)
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- Sponsorship Package:
- only with desk/table top EUR 5.000 / EUR 6.000
 - Others _____

Payment details (please select a method of payment):

The sponsoring fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

Please send me an invoice

Please debit my credit card

American Express Visa Euro-/Mastercard Diners

Card No.

valid until Card Security Code (CSC/CVC)

Card Holder _____

Signature, Stamp _____

by signing the contract I accept the general terms and conditions of WAN-IFRA

Please address the invoice to:

Last name _____

First name _____

Company _____

Position _____

Street _____

Postal code, city _____

Country _____